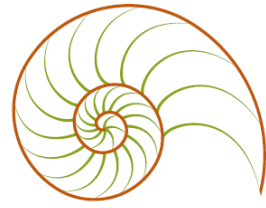


# Sustainable Roots Limited GROWING BETTER TOGETHER

A New Sustainable Economy - Dr G. Lushai  
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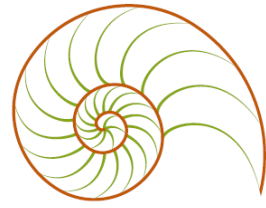


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# Sustainable & **NetZero** Built Environments

Planet, People, Profit...

A New Economy – with a special focus on Social Housing Associations (SHAs)  
paving the way for change at scale in Communities across the UK...



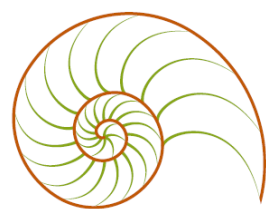
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### Our Aim

- ✔ Applying our extensive experience and network connections to achieve sustainable businesses and lifestyles.
- ✔ Sustainable Businesses: accelerated growth for entrepreneurs and their businesses nationally and internationally.
- ✔ With a special focus on advanced digital R&D and innovation (Ai, Blockchain, workflows) and scalable Sustainable Energy Solutions in changing markets.
- ✔ Sustainable Living: Nurturing personalised and environmental health and wellbeing.
- ✔ Our **new economy** vision underpins human value, economic benefit and most importantly environmental wellbeing and enhancement.

SHAs supporting vulnerable Communities, enriching grassroots and delivering resilience to the economy at scale...



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**SUSTAINABLE**  
**BUSINESSES**



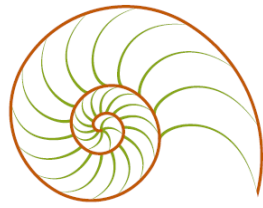
**SUSTAINABLE**  
**LIFESTYLES**

## **Sustainable Businesses**

- A new Economic Driver: Community-centred growth supported by Social Housing Infrastructure delivering long term services at scale.
- Accelerated Business Strategy and Business Development
- Funding for Innovation Technology TRL 3 to 4 advanced technology/ eCommerce/IoT/Digital/AI/Mobile Technology
- Funding: Seed/ Pre Series A and Series B Business Angel/ Private Equity/ Venture/ Bond Markets
- For Investors: remarkable international pipeline in impact sectors: Energy, Green, Edu, Fin tech and Waste and Water management



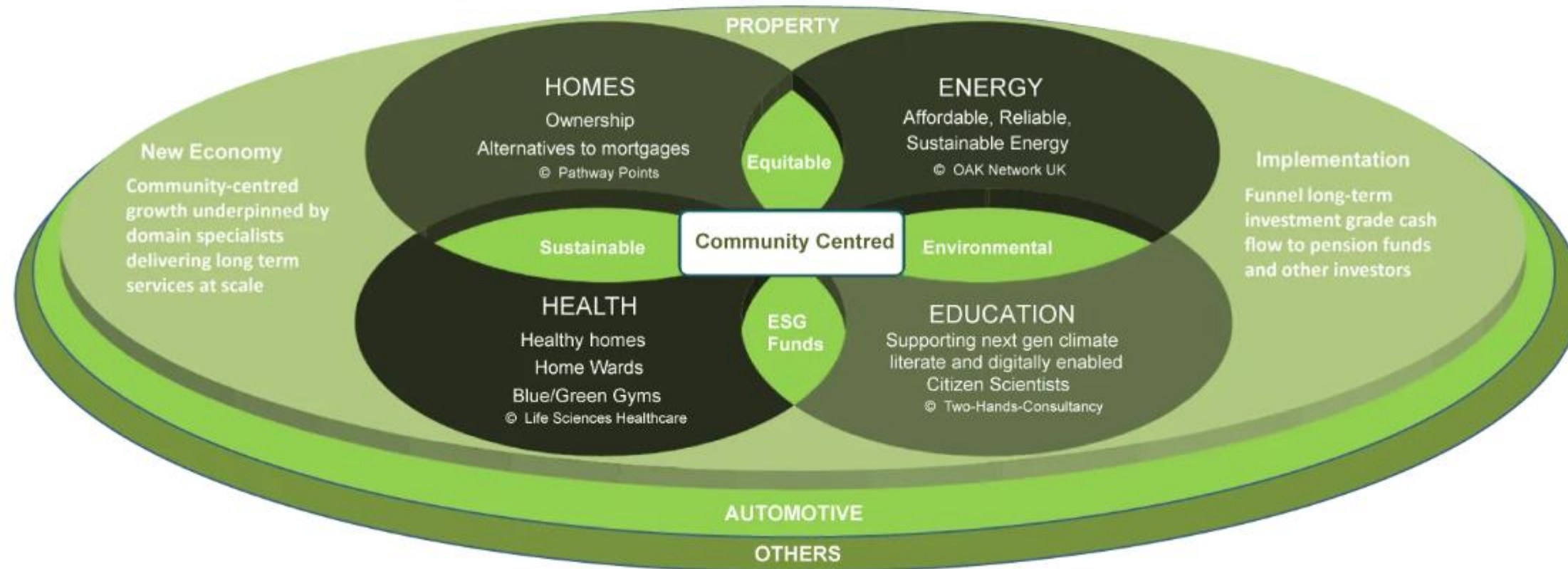
Communities serviced by improved financial instruments eclipsing mortgages, delivering financial security and greater equality. Living in safer, warmer, healthier and more sustainable homes...



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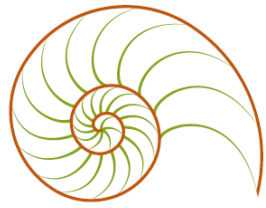


**WE HAVE BROUGHT TOGETHER A PARTNERSHIP THAT CAN DELIVER NEXT GEN SOLUTIONS FOR COMMUNITIES SUPPORTED BY SOCIAL HOUSING ASSOCIATIONS AND REINVIGORATE ECONOMIC GROWTH!**



...such as Finance, Insurance, Energy, Health, Environmental are central to the delivery ecosystem...

Value-adding supply chains working with established and trusted SHAs already delivering at scale across the UK...



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Gugs Lushai  
Commerce  
[in](#)



Dolly Lushai  
Health & Lifestyle  
[in](#)



Ike Udechuku  
Bond Funding Specialist  
[in](#)



Peter Jarratt  
Education & Behaviour

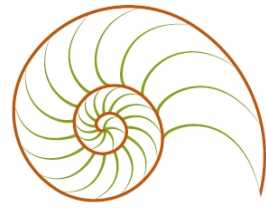


Gaetan Cuvillier  
Energy Conservation



Sofiane Belgadi  
Digital R&D

C-Suit Partners (and teams) delivering at scale across UK: Digital Innovation; Advanced Financial Solutions; Better Health Outcomes; Citizen Science Education; Sustainable Energy...



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Gugs Lushai  
Commerce  
in

## Dr Gugs Lushai's Top Tips

Dr Gugs Lushai explains how Social Housing Associations can drive a grassroots economic revival for sustainable homes, Net Zero implementation, better digital health monitoring and a new generation of digitally driven environmental engineers...!

CONTACT ME

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